

"After being in this program, I've learned to look at numbers with a new appreciation. I believe numbers hold power. Now I see how data analysis cuts straight to the core message and efficacy of a policy."

- **Tamari Ramishvili**

Master of Public  
Policy, 2017



**Areas of Concentration:**

# Master of Public Policy

Department of Public Administration and Policy

**Academic Year 2021-22**

## Mission Statement

The mission of the **AU Master of Public Policy** program is to prepare students to advance the quality of policy making in a variety of institutional settings in the U.S. and abroad by instilling a blend of analytical, contextual, ethical, and substantive skills and knowledge.

**Goals/Objectives** - We will achieve our mission by preparing students to:

1. **Formulate and evaluate** public policy, and communicate analysis effectively to relevant stakeholders.
2. **Address societal problems with policy analysis** in the context of political/policy processes in the U.S. and abroad.
3. **Improve the allocation of resources** using sound, evidence-based evaluation of the costs and benefits of policy alternatives.
4. **Incorporate a range of values** into policy analysis, including democratic/constitutional values, respect for the diversity of people and perspectives in the policy process, and ethical principles including commitment to upholding the public trust.

For the foreseeable future, the United States and other governments worldwide face the challenge of discerning how best to harness the energy and expertise of public servants, the passion and commitment of nonprofit organizations, and the dynamism and creativity of markets in the pursuit of democratic and constitutionally informed public purposes.

Through our teaching and unique location in Washington, D.C., we seek to help meet this challenge by enhancing the knowledge, professional skills, and leadership potential of our students in their public service careers.

We educate students entering, engaged in, and interacting with government agencies in the U.S. and abroad.

We treat administration and policy as interrelated subjects strongly influenced by the values of public service and democratic constitutionalism.

Through our research and civic involvement, we seek to enhance what is practiced and taught in our field.

We seek to attract a diverse group of talented students. We encourage their active involvement in learning, research, and professional activity and strive to enhance their appreciation of the responsibilities of public service.

## **MPP Program Core**

MPP students take a total of ten required courses plus three concentration courses. Eight of the ten required courses are specifically prescribed, including a gateway course (Foundations of Policy Analysis, PUAD 606) at the beginning of the program and a capstone course (Policy Practicum, PUAD 688) at the end. Students also must choose one course from a list of applied policy analysis offerings and one from a list covering the governmental context. The remainder of the MPP degree program is composed of concentration courses and an internship for pre-service students. Students may test out of the basic statistics course (Quantitative Methods for Policy Analysis I, PUAD 601), allowing room for more advanced offerings. The total program is comprised of 13 courses or 39 credit hours.

### **Required Courses**

1. PUAD 601 Quantitative Methods for Policy Analysis I (3 credits)
2. PUAD 602 Quantitative Methods for Policy Analysis II (3 credits) \*(PUAD 601)
3. PUAD 603 Public Policy Process (3 credits)
4. PUAD 606 Foundations of Policy Analysis (3 credits)
5. PUAD 631 Financing Government Services (3 credits) \*(PUAD 630 or 670)
6. PUAD 670 Economics for Policy Analysis (3 credits)
7. PUAD 684 Organizational Analysis (3 credits)
8. Applied Policy Analysis (at least one of the following):
  - PUAD 604 Public Program Evaluation (3 credits) \*(PUAD 602)
  - PUAD 607 Economics and Politics of Public Policy (3 credits) \*(PUAD 606 or 630)
  - PUAD 671 Cost Benefit Analysis (3 credits) \*(PUAD 630 or 670)
  - PUAD 672 Advanced Quantitative Methods for Policy Analysis (3 credits) \*(PUAD 602)
9. Legal, Organizational, and Ethical Context (at least one of the following):
  - PUAD 616 Legal Basis of Public Administration (3 credits)
  - PUAD 617 Project Management (3 credits)
  - PUAD 619 Ethical Issues in Public Policy (3 credits)
  - PUAD 650 Leadership in a Changing Workplace (3 credits)
10. PUAD 688 Policy Practicum (3 credits)

\*indicates prerequisite

### **Concentration and Internship**

Students take three concentration courses (9 credits). Concentrations are listed on the following pages. Pre-service students are expected to complete an internship. They may earn 3 credits in association with the internship by taking an internship seminar. The seminar would take the place of one concentration course. Students may enroll in the internship seminar (PUAD 691) at any time after completing 9 credits in the degree program. Please contact an academic advisor about the approval process regarding your internship and registering for the internship seminar. As a NASPAA accredited MPP program, we will ask students to complete a survey on their non-credit internship experiences prior to completing their programs.

### **Capstone Experience**

Assignments in the capstone course (Policy Practicum, PUAD 688), including a major policy analysis paper for a client and a “48-hour exercise,” fulfill the university requirement for a capstone experience. The capstone course should be taken in the final semester of study and is only offered during the Fall and Spring semesters.

## MPP Areas of Concentration

Each student constructs his or her area of concentration, suited to his or her individual career goals. Students should consult department faculty and academic advisors for help in selecting concentrations. Interviews with alumni and practitioners may also help students identify suitable subjects. Some students select established concentrations; others assemble courses around their own special needs.

Within its 85-member faculty, the School of Public Affairs possesses a substantial number of persons with expertise in various public policies. Drawing on that expertise, the MPP program advertises 11 areas of concentration. Students wishing to construct an area of concentration or take courses not listed on the following pages must have their selections approved by an academic advisor. Concentration courses should complement each other and lead to an advanced level of study. Please note that while the concentration courses listed in this booklet are routinely offered, availability during a particular semester is not guaranteed.

Students typically take nine credit hours in their area of concentration. The listed areas of concentration for the MPP degree program are as follows:

1. Social Policy
2. Health Policy
3. Education Policy
4. Science, Technology, and Environmental Policy
5. Public Financial Management
6. International Development
7. Nonprofit Policy, Management, and Leadership
8. Public Management
9. Advanced Policy Analysis
10. Comparative Public Policy
11. Crime, Public Law, and Policy
12. Race, Policy and Administration

MPP students may also develop a customized concentration with the approval of an academic advisor. In addition, the Consortium of Universities of the Washington Metropolitan Area offers several opportunities for the development of other specializations not offered at AU. For additional information, consult your academic advisor.

Note: Course numbers and titles may be subject to change.

## 1. Social Policy

This concentration introduces students to issues related to the design of the social safety net of programs designed to improve economic mobility within the United States. This coverage includes a range of programs, policies, and reforms primarily targeted towards families with children. The concentration broadly exposes students to education, health, food assistance, housing, and income support programs designed to promote upward economic mobility and economic security. Several courses within the concentration address current issues in social policy and poverty studies, while providing important historical context. Faculty advising for this concentration is provided by Professors Bradley Hardy and Taryn Morrissey.

### Suggested Courses/Recent Offerings

- PUAD 609      Topics in Public Management:
  - State and Local Management (3)
- PUAD 681      Managing Nonprofit Organizations (3)
- PUAD 685/696      Selected Topics:
  - Global Health Policy (3)
  - Healthcare Policy (3)
  - Social Welfare Policy and Programs (3)
  - Child and Family Policy (3)
  - Education and the American Policy System (3)
  - Urban Policy and Community Development (3)
  - Race, Policy, and Administration (3)
  - Housing Policy (3)
  - Health Economics and Policy (3) \*(PUAD 630 or 670)
  - Development, Politics and Policy in DC (3)
- JLC 636      Reproduction and the Law (3)
- JLC 638      Race and Justice in America (3)
- JLC 651      Drugs, Crime, and Public Policy (3)
- SIS 624      Children in International Development (3)
- SIS 648      Gender and Development (3)
- SOCY 570      Sociology of Gender and Family (3)
- SOCY 596      Health and the City (3)
- SOCY 684      Seminar in Public Sociology (3)

\*indicates prerequisite

## 2. Health Policy

This concentration offers an understanding of the historical, political, economic, and policy context of the U.S. health care and public health systems and those around the world. Courses are designed to provide a framework for and sharpen the analytical skills necessary for developing and evaluating health-related policies and interventions. Faculty advising on this concentration is provided by Professors Taryn Morrissey and Erdal Tekin.

### Suggested Courses/Recent Offerings:

- PUAD 685/696 Selected Topics:
  - Healthcare Policy (3)
  - Global Health Policy (3)
  - Health Economics and Policy (3) \*(PUAD 630 or 670)
- HFIT 550 Programing for Health Promotion (3)
- HFIT 618 Strategic Planning in Health Promotion (3)  
\*(permission of department)
- GOVT 596 Politics and U.S. Health Policy (3)
- GOVT 596 Healthcare Reform in the U.S. (3)
- JLC 636 Reproduction and the Law (3)
- JLC 651 Drugs, Crime, and Public Policy (3)
- HIST 669 The History of Medicine in the U.S. from Smallpox to AIDS (3)
- SIS 628 Health Communication Across Borders (3)
- SIS 635 Health in the Developing World (3)
- SOCY 596 Health and the City (3)

\*indicates prerequisite

### 3. Education Policy

This concentration allows students to gain an appreciation for the issues faced by policymakers and analysts working on education and related issues in the U.S. and abroad. Students in this concentration will learn to critically evaluate research on education policy while being introduced to a variety of education policy topics, such as inequalities in education, school finance, health and education, charters and vouchers, teachers and accountability, access to higher education, and early childhood programs. Faculty advising on this concentration is provided by Professors Seth Gershenson, Dave Marcotte, Taryn Morrissey, and Claudia Persico.

#### Suggested Courses/Recent Offerings:

- PUAD 609            Topics in Public Management:
  - State and Local Management (3)
- PUAD 681            Managing Nonprofit Organizations (3)
- PUAD 685/696      Selected Topics:
  - Education and the American Policy System (3)
  - Social Welfare Policy and Programs (3)
  - Child and Family Policy (3)
  - Urban Policy and Community Development (3)
  - Race, Policy, and Administration (3)
  - Housing Policy (3)
  - Development, Politics and Policy in DC (3)
- JLC 638              Race and Justice in America (3)
- SIS 624              Children in International Development (3)
- SOCY 596            Health and the City (3)
- SOCY 684            Seminar in Public Sociology (3)

## 4. Science, Technology, and Environmental Policy

The concentration in science, technology, and environmental policy examines how public officials bring to bear the full presence of science onto critical issues confronting society. While emphasizing global climate change and environmental protection, the concentration also addresses policy issues arising from pandemics, changes in computer technology, robotics, genetics, energy production, national security, and space exploration. Faculty working in the specialization give special attention to ethical concerns, the interplay of culture and technology, and the use of science to promote innovation, counter anti-science feelings, and devise new forms of governance. Faculty advising on this concentration is provided by Professors Dan Fiorino, Howard McCurdy, and Claudia Persico.

### Suggested Courses/Recent Offerings:

- PUAD 617 Project Management (3)
- PUAD 685/696 Selected Topics:
  - Environmental Sustainability and Public Policy (3)
  - Public Policies for the Environment and Energy (3)
  - Science and Technology Policy (3)
- SIS 620 Studies in Global Environmental Politics – Various Topics
  - Global Climate Change Politics (3)
- SIS 649 Environment and Development (3)
- SIS 660 Environment and Politics (3)
- ECON 579 Environmental Economics (3) \*(ECON 500 or 603 or 703)
- GOVT 696 Selected Topics:
  - Global Warming and U.S. Environmental Policy (3)

\*indicates prerequisite



## 5. Public Financial Management

This concentration is designed for students wishing to understand the manner in which efforts to finance public sector activities affects public policy. Public finance provides a framework for understanding policy choices and the implications of program structural features within the context of economic responses of service populations, the general public, and policymakers. Faculty advising on this concentration is provided by Professors Carla Flink and Jocelyn Johnston.

### Suggested Courses/Recent Offerings:

- PUAD 631            Financing Government Services (3) \*(PUAD 630 or 670)
- PUAD 633            Budgeting and Financial Management (3)
- PUAD 671            Cost-Benefit Analysis (3) \*(PUAD 630 or 670)
- PUAD 685/696       Selected Topics:
  - Health Economics and Policy (3) \*(PUAD 630 or 670)
- ECON 541            Public Economics (3) \*(ECON 500 or 703 and ECON 501 or 702)
- ECON 547            Economics of Antitrust and Regulation (3) \*(ECON 500 or 703)
- ECON 639            Policy Issues in Financial Economics (3)  
                              \*(ECON 500 or 703 and 531)
- GOVT 527            Government Regulation and Deregulation (3)

\*Indicates prerequisite

## 6. International Development

Students who wish to work on policy as it relates to global issues, particularly those affecting the developing world, will benefit from this concentration. Topics include the unique challenges of administering public programs in developing countries and the methods by which development projects are carried out, the role of foreign aid on good governance, the interplay of various actors involved in development (such as NGOs and INGOs), and intergovernmental finance. Students can choose from traditional course offerings in development within the School of Public Affairs and the School of International Service, as well as courses with a development lens in the Economics Department of the College of Arts and Sciences. Faculty advising for this concentration is provided by Professor Khaldoun AbouAssi.

### Suggested Courses/Recent Offerings:

- PUAD 608 Comparative Administrative Systems (3)
- PUAD 633 Budgeting and Financial Management (3)
- PUAD 685/696 Selected Topics:
  - Global Health Policy (3)
  - Development Governance and Management (3)
- SIS 636 Micropolitics of Development (3)
- SIS 637 International Development (3)
- SIS 638 Selected Topics in International Development Skills (1)
- SIS 649 Environment and Development (3)
- ECON 634 Development Finance and Banking (3)
- ECON 662 Development Microeconomics (3)

## 7. Nonprofit Policy, Management, and Leadership

This concentration addresses the strategic organizational challenges that policymakers and analysts confront when using nonprofit organizations to implement public policy. Faculty advising on this concentration is provided by Professors Anna Amirkhanyan, Lewis Faulk, and Khaldoun AbouAssi.

### Suggested Courses/Recent Offerings:

- PUAD 615 Public-Private Partnerships (3)
- PUAD 650 Leadership in a Changing Workplace (3)
- PUAD 681 Managing Nonprofit Organizations (3)
- PUAD 682 Nonprofit Resource Development (3)
- PUAD 685/696 Selected Topics:
  - Nonprofits and Public Policy (3)
  - Grant Management (3)
- ACCT 560 Governmental and Not-for-Profit Accounting (3) \*(ACCT 607)
- ACCT 607 Financial Accounting (3)
- COMM 642 Public Communication Management (3)
- FIN 630 Financial Analysis: Concepts and Applications (3)
- MGMT 609 Management of Organizations and Human Capital (3)
- MGMT 633 Leading People and Organizations (3)
- MGMT 670 Nonprofit and Social Entrepreneurship and Strategy (3)
- SIS 635 NGO Management: Best Practice (3)

\*indicates prerequisite

## 8. Public Management

Students who wish to combine their study of public policy with a deeper understanding of public administration have the opportunity to take a selection of management courses from the MPA degree. Such courses amplify lessons contained in the required MPP course on Organizational Analysis by examining issues that affect the implementation of public policies. Professors Jocelyn Johnston, Anna Amirkhanyan, Ken Meier, and Howard McCurdy advise students on this concentration.

### Suggested Courses/Recent Offerings:

- PUAD 608 Comparative Administrative Systems (3)
- PUAD 609 Selected Topics in Public Management:
  - State and Local Management (3)
- PUAD 615 Public-Private Partnerships (3)
- PUAD 616 Legal Basis of Public Administration (3)
- PUAD 617 Project Management (3)
- PUAD 650 Leadership in a Changing Workplace (3)
- PUAD 652 Facilitation and Team Development (3)
- PUAD 654 Organization Diagnosis and Change (3)
- PUAD 658 Managing Conflict (3)
- PUAD 665 Managing Human Capital Assets (3)
- PUAD 681 Managing Nonprofit Organizations (3)
- PUAD 685/696 Selected Topics:
  - Race, Policy and Administration (3)
  - Regulatory Policy and Management (3)
- MGMT 633 Leading People and Organizations (3)

## 9. Advanced Policy Analysis

Students who wish to work on policy as it relates to global issues, particularly those affecting the developing world, will benefit from this concentration. Topics include the unique challenges of administering public programs in developing countries and the methods by which development projects are carried out, the role of foreign aid on good governance, the interplay of various actors involved in development (such as NGOs and INGOs), and intergovernmental finance. Students can choose from traditional course offerings in development within the School of Public Affairs and the School of International Service, as well as courses with a development lens in the Economics Department of the College of Arts and Sciences. Faculty advising is provided by Professors Laura Langbein, Seth Gershenson, and Dave Marcotte.

### Suggested Courses/Recent Offerings:

- PUAD 604 Public Program Evaluation (3) \*(PUAD 602)
- PUAD 607 Economics and Politics of Public Policy (3) \*(PUAD 606 or 630)
- PUAD 671 Cost-Benefit Analysis (3) \*(PUAD 630 or 670)
- PUAD 672 Advanced Quantitative Methods for Policy Analysis (3)  
\*(PUAD 602)
- PUAD 685/696 Selected Topics:
  - Qualitative Methods (3)
- ECON 501 Macroeconomic Theory (3) \*(ECON 603 and 605 or equivalent)
- ECON 639 Policy Issues in Financial Economics (3) \*(ECON 500 or 703)

\*indicates prerequisite

## 10. Comparative Public Policy

This concentration helps students analyze the ways in which different countries address common domestic policies such as health, education, and social services, as well as how countries interact on issues of an international scope, such as global security policy. Some questions that students will explore include: Why does the same policy work in Germany, but not in South Korea? What if a country has a parliament instead of a president? How can we explain different approaches and policies towards Covid-19 in different countries? This concentration is rooted in the university's traditional course offerings in comparative politics and area studies in the School of Public Affairs and the School of International Service, coupled with courses dealing with global issues in the College of Arts and Sciences. Faculty advising on this concentration is provided by Professor Sonja Walti (as available), though professors from the Government Department will also be available to advise students in comparative politics.

### Suggested Courses/Recent Offerings:

- PUAD 608 Comparative Administrative Systems (3)
- PUAD 685 Development Governance and Management (3)
- GOVT 634 Democratization: Past, Present, Future (3) \*(GOVT 632 or 730)
- GOVT 696 Selected Topics:
  - Democracy in Developing World (3)
- JLC 672 Terrorism, Crime and Public Policy (3)
- ECON 670 Survey of International Economics (3) \*(ECON 603 or equivalent)
- SIS 620 Studies in Global Environmental Politics (3)

\*indicates prerequisite

## 11. Crime, Public Law, and Policy

This concentration provides students with an understanding of the legal issues that policymakers and analysts encounter within the area of criminal justice. An emphasis is placed on constitutional criminal procedure under the Fourth, Fifth, and Sixth Amendments to the U.S. Constitution as well as on impermissible conditions of confinement and remedial law under the Eighth Amendment. Basic aspects of constitutional tort law and administrative law are also covered as they impact the administration of criminal justice. Faculty advising on this concentration is provided by Professors David Rosenbloom, David Fagelson, and Lynn Addington.

### **Suggested Courses/Recent Offerings:**

- PUAD 616 Legal Basis of Public Administration (3)
- JLC 635 Gender and the Law (3)
- JLC 651 Drugs, Crime, and Public Policy (3)
- JLC 602 Legal Theory (3)
- JLC 608 The Constitution and Criminal Procedure (3)
- JLC 609 Criminological Theory (3)
- JLC 672 Terrorism, Crime and Public Policy (3)

## 12. Race, Policy, and Administration (9 credits)

This concentration enables students to examine the role of race and ethnicity in public policy and administration. Topics of study include: racial disparities in policy making, implementation, public management, and outcomes for citizens at the local, state, and federal levels; diversity and inclusion strategies in policymaking and public administration; and the role of race in key policy areas (including urban, housing, justice, health, and education policy). Several courses also explore race as a social construct and the political, historical, and economic roots of racialization. Professors Reginald Wells, Derek Hyra, and Jocelyn Johnston provide faculty advising on this concentration.

### Suggested Courses/Recent Offerings to Complete Requirements (9 credits):

- PUAD 609 State and Local Policy (3)\*
- PUAD 685/696 Selected Topics:
  - Race, Policy, and Administration
  - Urban Policy and Community Development (3)
  - DC Politics and Policy (3)\*
  - Education Policy in America (3)\*
  - Housing Policy (3)\*
  - Social Welfare Policy and Programs (3)\*
- JLC 610 Justice and Public Policy: Controversial Issues (3)
- JLC 638 Race and Justice in America (3)
- JLC 651 Drugs, Crime, and Public Policy (3)\*
- ANTH 621 Health Geographies (3)
- EDU 611 Social Theory and Educational Practice (3)\*
- HLTH 660 Multicultural Health (3)\*
- SOCY 653 Intersectionality: Theory/Practice (3)
- SOCY 661 Racial Inequality and Social Transformation (3)

\*While race is not the predominant focus of these courses, it plays a critical role throughout the course.

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